



May 19th - 21st, 2022

ARTHUR CHUNG CONFERENCE CENTRE, GUYANA





SECRETARIAT
May 19th - 21st, 2022
at the Arthur Chung Conference Centre, Guyana

Dear Valued Stakeholder,

RE: AGRI- INVESTMENT FORUM & EXPO: SPONSORSHIP/EXHIBITOR INVITATION

The Government of Guyana through the Ministry of Agriculture, and in collaboration with the CARICOM Secretariat, will be hosting the premier **AGRI- INVESTMENT FORUM & EXPO** during the period May 19 – 21, 2022, at the Arthur Chung Conference Centre, under the theme, *“Investing in Vision 25 by 2025”*.

The aim of this Forum and Expo is to promote informed dialogue among key stakeholders within the Agriculture value chain inclusive of policy makers, development partners, foreign and local private investors, farmers, and distributors among others. This Exposition is an excellent opportunity to showcase your goods and services and is expected to host over 300 local and international delegates daily.

The Forum will provide critical information and facilitate discussions directly related to Caribbean investment opportunities in agriculture and food production. The focus will be on agriculture financing, trade opportunities, cross-border investment zones, and infrastructural development needs.

It is our pleasure to invite you as a valued stakeholder and beneficiary to be a sponsor/exhibitor of this important Forum and Exhibition. You will find attached a Sponsorship Package outlining further information and the different levels of involvement available for your organization. Our secretariat is available to facilitate the registration process.

For further information and interest in attending the event forum, kindly contact **Ms. Cathy Martin** on e-mail: agri.invest@moa.gov.gy or call 592 223 7526. For booth allocation and branding, contact Ms. Joyanne Ramnauth by e-mail: joyanne@impressionsgy.com or call 592 625 8551.

We look forward to your partnership.

Yours Sincerely,

Hon. Zulfikar Mustapha, M.P
Minister of Agriculture



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SUNLIGHT & WATER PACKAGE

\$3,000,000

This package offers you prime exposure, significant expo accreditation and benefits including:



- 10x7 Booth Space in Main Auditorium
- Electrical Outlets
- 20x50 Space outdoor
- 1 6ft Table, 2 Chairs
- Lighting Set Up
- logo on twenty (20) billboards/banners
- logo on three arches
- logo on digital signage
- logo on stage backdrop
- logo at the airport Cheddi Jagan International Airport
- Presentation opportunity for one representative at the forum
- Commemorative plaque
- 5 VIP invitations
- Expo television, radio interview and social media & coverage
- Extensive inclusion of your logo throughout the venue.

FIELDS & COLOURS PACKAGE

\$400,000

This package offers a fully branded set up to perfectly position your business to the audience. It includes:

- 1 10x7 Booth Space in Main Auditorium
- 3 branded booth Walls
- Branded booth label
- Electrical Outlets
- Lighting Set-up
- 1 6ft Table, 2 Chairs
- logo on digital signage
- logo on stage backdrop
- Extensive inclusion of your logo throughout the venue
- Expo television, radio interview and social media coverage



GREEN THUMB PACKAGE

\$200,000

How about a cozy space for your to exhibit your unique products and services? Here is a package for you which includes:

- 10x7 booth
- Electrical outlet
- Expo television, radio interview and social media & coverage



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CARIBBEAN CROP PACKAGE

\$1,000,000

This package offers an Executive Space for the comfort and convenience of your Company.

It includes:

- (1) 20 x 8 prefabricated booth.
- Air-conditioning.
- Electrical outlets.
- Branding – interior and exterior.
- (2) pull-up stands.
- (2) flags.



WHEELS & GROUNDS PACKAGE

This package offers an equipment zone where you can display heavy duty machinery used in agricultural production and service.

With this package, you can benefit from a:

- 20x50 Exhibition Space outdoor

\$500,000



"INVESTING IN VISION 25 BY 2025"



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